

THE SAINSBURYS/ASDA MERGER

WHAT WILL IT LOOK LIKE?

MARKET SHARE



Sainsbury's/Asda
31.5% Market Share

Tesco
27.8% Market Share

Morrison's
10.4% Market Share

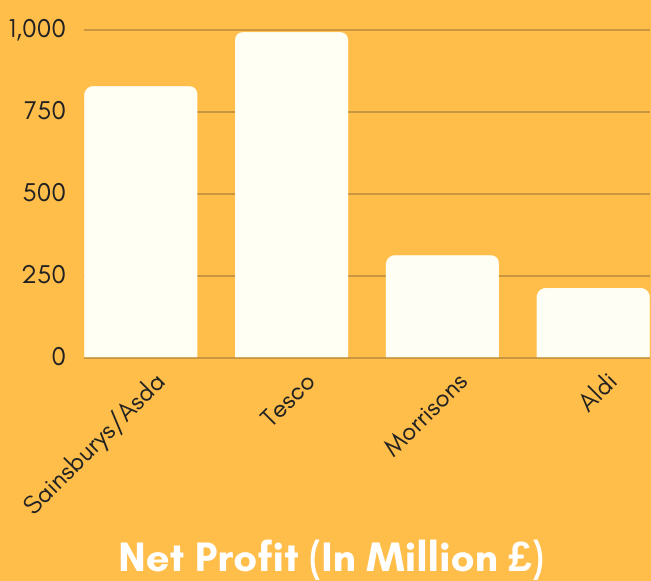
Aldi and Lidl
13.3% Market Share



= 38.5k Employees



Sainsbury's has 181,000 employees and Asda has 165,000 employees. Across Supermarkets, Convenience Stores, Warehouses and Offices.



A merger would reduce costs for both companies, meaning a potential profit of over £1bn.

WAL-MART WOULD OWN 40%



Net Profit of **Wal-Mart**



Wal-Mart stores



Store banners owned by **Wal-Mart**



Countries with a **Wal-Mart**

The group would own almost 3000 stores

Sainsbury's

Habitat

Nectar

Argos

Asda